



Online Baby Friendly Staff Education

Step2 Education offers courses specifically designed for Hospitals and Health Organizations striving for Baby Friendly accreditation.

Our **Breastfeeding Essentials** (20 hour curriculum) course conforms with the WHO/UNICEF Baby Friendly Curriculum to meet the need for primary care staff education.

Breastfeeding Essentials for Doctors, Breastfeeding Policy Orientation and **Continuing Education Lectures** provide education for secondary staff and those maintaining their Baby Friendly education.

Courses		Study Hours	Enrollment Period	Accreditation Units
Essential Education				
MA01	Breastfeeding Policy Orientation (for new staff)	2hrs	6 months	1 LCerp, 1 ECerp, 2 CH/CPD
ES01	Breastfeeding Essentials	20hrs	12 months	20 LCerps, 20 CH/CPD
ES03	Breastfeeding Essentials for Doctors	4hrs	12 months	4 AMA PRA Category 1 Credits™
ES04	Breastfeeding Essentials for Ancillary Staff	0.5hr	12 months	Certificate of Completion
Maintaining Education				
MA01	Breastfeeding Policy Orientation	2hrs	6 months	1 LCerp, 1 ECerp, 2 CH/CPD
CE	Expert Lectures on a range of Lactation Topics	1hr	1 month	1 LCerp, 1 CH/CPD

Number of Students	Price for ES01, ES03	Price for MA01, CE
2-9	\$100	\$25
10-49	\$87	\$22
50-99	\$83	\$20
100-199	\$78	\$19
200-299	\$72	\$18
300+	\$65	\$16

Individuals please contact info@step2education.com

For more information or a preview of the online courses for your facility
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