



Step 2 Education International Inc.
Education internationale condition 2 inc.

Online education for Baby-Friendly Hospital Initiative®

**WHO/ UNICEF compliant courses for health care professionals,
community groups, hospitals and multi-site health groups.**

Courses	Study Hours	Enrollment Period	Accreditation Units
Essential Education			
ES02 Breastfeeding Essentials for Primary Care Staff *Available in French and English	22hrs	12 months	14 L-CERPs 3 E-CERPs 5 R-CERPs, 22 CH/CPD
ES04 Breastfeeding Essentials for Ancillary Staff	0.5hr	12 months	Certificate of Completion
ES05 Breastfeeding Essentials for Allied Health Professionals	8hrs	12 months	8 CH/CPD
ES06 Breastfeeding Essentials for Physicians	4hrs	12 months	4 AMA PRA Category 1 Credits™ 3 Mainpro+ Credits
Maintaining Education			
MA01 Breastfeeding Policy Orientation	2hrs	6 months	1 L-CERP 1 E-CERP, 2 CH/CPD
MA02 Maintaining BFHI Education for Nurses & Midwives	4hrs	6 months	4 L-CERP, 4 CH/CPD
CE Expert Lectures on a range of Lactation Topics	1hr	1 month	1 L-CERP, 1 CH/CPD

Number of Students	Price for ES02, ES06	Price for MA02, ES05	Price for MA01, CE
2-9	\$100	\$50	\$25
10-49	\$ 87	\$44	\$22
50-99	\$ 83	\$42	\$20
100-199	\$ 78	\$39	\$19
200-299	\$ 72	\$36	\$18
300+	\$ 65	\$33	\$16

ES04 is FREE for existing clients!

Individuals please contact info@step2education.com

For more information or to preview a course

www.step2education.com email: info@step2education.com



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What our clients say



Breastfeeding Essentials Course by Step2 Education addresses all elements of the educational requirements established by the Baby-Friendly Hospital Initiative®.

The format of the course impressed us with its flexibility, ease of use, and accommodation of remote access, all very important for a large and ever-changing nursing staff. The course encompassed a variety of learning activities, which ... helped engage learners.

Mary Ann Jones, Sharp Mary Birch Hospital



The education provided in the Step 2 module is invaluable. I found the presentation to be clear and fresh, very readable, and incredibly educational.

I appreciated the teaching aids along the way; column matching, quizzes and "things to remember". All contributed to the learning that was intended. I appreciate everything that went into compiling the information and presentation. Thank you.

Sue Somers, Best Fed Beginnings



30,000

the number of medical professionals who have taken our course across 14 countries

95%

of staff found ES01 was more convenient (most rating it very or extremely convenient) than other training they had completed

LESS THAN 2hrs

the length of time 85% of Facilitators spend each week managing their Baby-friendly Education

97%

of our customers rate our Customer Service positively, with the majority indicating "Consistently outstanding"

Complimentary Services



100% Online Courses

- ✓ Cost effective
- ✓ No special equipment or programs required
- ✓ Flexible and accessible 24/ 7
- ✓ Self-paced learning
- ✓ Uniform information delivered to staff for consistency of care



Online Staff Management

- ✓ Independently manage staff education through the website
- ✓ Order and purchase enrollments
- ✓ Enroll new staff members



Spreadsheet Reports

- ✓ Real-time reports are downloadable 24/ 7
- ✓ Access staff progress easily and accurately
- ✓ Produce detailed or summary data for Baby-friendly accreditation



Technical Support

- ✓ Client Services team are on hand to assist with any questions
- ✓ Staff can contact Client Services team directly for assistance
- ✓ An experienced Lactation Educator is available to support staff through education



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Getting started is easy!

Contact us at info@step2education.com